

FOR IMMEDIATE RELEASE:



**Stratford Economic Enterprise Development Co. (SEED Co.)  
Annual General Meeting on  
Tuesday, June 7, 2016**

*Keynote Speaker Réal "Ray" Tanguay to deliver Keynote Address*

Stratford, ON – April 21, 2016... The **Stratford Economic Enterprise Development Corporation (SEED Co.)** will hold its **Annual General Meeting** at the **Stratford Country Club**, 53 Romeo Street North on **Tuesday, June 7, 2016**. The business portion of the meeting will begin at 5:00pm and will focus on 2015 outcomes for the economic development corporation, recently branded as **investStratford**.

**Mr. Réal "Ray" Tanguay**, Automotive Advisor to the Governments of Canada and Ontario will follow the business portion of the AGM at **5:30pm** with a special keynote address entitled "Ready to Compete" focusing on Ontario's position as a technology cluster and advantage for investment attraction. **Marlene Coffey**, Chief Executive Officer of InvestStratford stated "*I am honoured to host Mr. Tanguay who is an internationally recognized advisor and thought-leader for Ontario's automotive cluster.*"

Annual General Meeting Agenda

5:00 p.m. Board Business Meeting – 2015 AGM  
5:30 p.m. Refreshment Break  
6:00 p.m. **Keynote Address: Ready to Compete**  
**Ray Tanguay**, Automotive Advisor to the Governments of Canada and Ontario  
7:00 p.m. AGM Adjournment

The Stratford Economic Enterprise Development Corporation (SEED Co.), branded in 2015 as **investStratford**, was established with the objective of advancing Stratford's economic future through excellence, creativity and collaborative leadership. Strategic plans and initiatives completed in 2015 have built a strong foundation for the future of the Corporation and further details regarding SEED Co.'s 2015 activities will be reviewed at the AGM.

The 2015 Annual Report will be available on the City of Stratford and investStratford websites stratfordcanada.ca and investStratford.com following the event.

*Please register early at [info@investStratford.com](mailto:info@investStratford.com) as space is limited.*

For further information contact:

*Marlene Coffey, Chief Executive Officer, investStratford 519-271-0250 x231  
Elke Bidner, Special Projects, investStratford 519-271-0250 x282  
73 Albert Street, Stratford, Ontario, N5A 3K2  
[mcoffey@investStratford.com](mailto:mcoffey@investStratford.com) or [ebidner@investStratford.com](mailto:ebidner@investStratford.com)*